

# **INDUSTRIAL SCIENTIFIC**

## **ANTI-SPAM/E-COMMUNICATIONS POLICY**

Industrial Scientific Corporation, its affiliates and subsidiaries (collectively, "**Industrial Scientific**", "**we**" or "**us**") are committed to upholding your right to receive only those electronic communications for which you have expressly provided your consent. As part of this commitment, we want you to be fully aware of the steps we have taken to ensure that we only communicate with you electronically with your express consent. Accordingly, this Anti-Spam Policy sets out what we will do prior to sending electronic communications in compliance with Canada's Anti-Spam Law (CASL).

### **General**

CASL came into force on July 1, 2014, and prohibits the sending of commercial electronic messages without the recipient's consent (permission), including messages to email addresses and social networking accounts, and text messages sent to a cell phone.

CASL gives individuals who are affected by an act or omission that is in contravention of the law, the right to bring a private right of action in the Courts against individuals and organizations who they allege have violated the law in order to seek actual and statutory damages.

### **Collecting Consent**

In order for us to send a commercial electronic message to your electronic address (e.g. email address), we must have consent to do so.

If you are one of our existing clients, as of July 1, 2014, we may rely on implied consent to send electronic messages to you for a period of two years from the date of our most recent commercial interaction with you. Following the expiry of the two year period, it will be necessary for us to obtain your consent to continue to send electronic communications to you. If you are not yet an Industrial Scientific client or, are in the process of becoming a client, we will ask you specifically for your consent before sending any electronic messages to your electronic address. Should you choose not to provide consent, and it is your right under CASL to refuse, we would be obliged to use other (potentially less convenient) methods to communicate with you.

### **Opting Out**

Under CASL, you will have the right to withdraw consent to receiving commercial electronic messages from Industrial Scientific. All of our electronic communications include a CASL disclaimer advising you of your right to withdraw your consent to receiving commercial electronic messages from Industrial Scientific, and there is a mechanism for you to exercise your wish to unsubscribe. You may also unsubscribe from Industrial Scientific commercial electronic messages such as, but not limited to, direct emails, newsletters, and other communications that are sent to your electronic address.

### **Personal Information**

Your electronic address is personal information. For details and other information regarding Industrial Scientific's commitment to protecting your privacy, please access our Privacy Policy.

### **Confirm your eCommunication Preferences**

If you would like to continue to receive commercial electronic messages from Industrial Scientific or wish to confirm your express consent to receive them from us in the future, please click on the following link: [I Consent](#)

### **Stop eCommunications**

If you are currently receiving commercial electronic communications from Industrial Scientific and wish to unsubscribe, please click on the following link: [Unsubscribe](#)

## **Oversight of CASL at Industrial Scientific**

Industrial Scientific's General Counsel is responsible for:

1. overseeing Industrial Scientific's compliance with the provisions of CASL and all associated regulations; and
2. adopting policies, practices and procedures to give effect to the provisions of CASL and the associated anti-spam regulations, including developing information and informing staff about Industrial Scientific's policies, practices and procedures.

## **Questions about our Anti-Spam Policy or about CASL**

For more information about our Anti-Spam Policy or if you have questions or a complaint related to CASL you may contact the General Counsel at:

Industrial Scientific Corporation  
1 Life Way  
Pittsburgh, PA 15205

Attention: General Counsel

**Phone:**

1-800-258-8708

**Email:**

[privacy@indsci.com](mailto:privacy@indsci.com)